

Weltrade Honduras Smart Investment

DATE: Tuesday, November 11, 2025
LOCATION: San Pedro Sula, Cortés Department, HN

Event Description

Weltrade Honduras Smart Investment is a premier conferences event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 289 people

Event ID: EB4aVs4vXRzF3MfG8f

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.