

# Welsh Junior & Senior Open 2025

DATE: Saturday, October 4, 2025

LOCATION: Cardiff, Wales, GB

## Event Description

Welsh Junior & Senior Open 2025 is a premier community event in Cardiff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 34/100

**Expected Attendance:** 156 people

**Event ID:** 3y7VWCbpJ3LAhZ7Rkf

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*