

WELLNESS OPEN DAY 2025 - Greensborough Family Chiropractic

DATE: Friday, September 12, 2025
LOCATION: Greensborough, Victoria, AU

Event Description

WELLNESS OPEN DAY 2025 - Greensborough Family Chiropractic is a premier expos event in Greensborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 429 people

Event ID: A8EmTQEGu9A5fi8HQi

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
