

Wellness, Inspiration & Networking - by DEGENS PRIV CLUB

DATE: Sunday, November 16, 2025
LOCATION: Pozuelo de Alarcón, Comunidad de Madrid, ES

Event Description

Wellness, Inspiration & Networking - by DEGENS PRIV CLUB is a premier conferences event in Pozuelo de Alarcón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 394 people
Event ID: BFpr4opRgxdmjzqRcn

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
