

Wellnespirit Afterwork: Illuminate Your Wellbeing—Inside & Out!

DATE: Thursday, October 16, 2025
LOCATION: Luxembourg, Luxembourg, LU

Event Description

Wellnespirit Afterwork: Illuminate Your Wellbeing—Inside & Out! is a premier conferences event in Luxembourg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 45/100
Expected Attendance: 560 people
Event ID: BgjMdd2dEU5i5nTTdU

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 224 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
