

Wellington Phoenix FC vs Perth Glory FC

DATE: Saturday, October 18, 2025
LOCATION: Perth, Western Australia, AU

Event Description

Wellington Phoenix FC vs Perth Glory FC is a premier sports event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,771 people

Event ID: FGYa3kevcLPp5iU4oJ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,908 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.