

Wellington Diwali Festival of Lights 2025

DATE: Saturday, October 11, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

Wellington Diwali Festival of Lights 2025 is a premier festivals event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 579 people

Event ID: A6KPKHhCaWxLZTZYwC

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 232 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.