

Well Sung Variety Show

DATE: Thursday, August 14, 2025
LOCATION: Wilton Manors, Florida, US

Event Description

Well Sung Variety Show is a premier performing-arts event in Wilton Manors. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 359 people

Event ID: 32nrBpMkUMC9UsVeB

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.