

Welcome to the Gold Coast Golf Match, prior to 2025 Rotary South Pacific Zone Conference

DATE: Thursday, October 30, 2025
LOCATION: Tweed Heads South, New South Wales, AU

Event Description

Welcome to the Gold Coast Golf Match, prior to 2025 Rotary South Pacific Zone Conference is a premier sports event in Tweed Heads South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5fwxkBd6VjJnkxfFrR

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.