

Weinfest auf Gut Sandbeck

DATE: Saturday, August 16, 2025
LOCATION: Osterholz-Scharmbeck, Niedersachsen, DE

Event Description

Weinfest auf Gut Sandbeck is a premier community event in Osterholz-Scharmbeck. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 42 people

Event ID: BgQihA2XHRxuv7bXMg

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
