

Wei Chuan Dragons vs Fubon Guardians

DATE: Friday, August 22, 2025
LOCATION: New Taipei City, TW

Event Description

Wei Chuan Dragons vs Fubon Guardians is a premier sports event in New Taipei City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,522 people

Event ID: 7oM39EdrjmrDSsSyZM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.