

Weer(ga)loos | Praiseband All in One | Leerdam

DATE: Saturday, December 20, 2025
LOCATION: Leerdam, Utrecht, NL

Event Description

Weer(ga)loos | Praiseband All in One | Leerdam is a premier concerts event in Leerdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 273 people

Event ID: 9MR3awEgjdFnZmfeQv

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.