

Weeklybiz Autumn Expo - Day One

DATE: Saturday, September 6, 2025
LOCATION: Newbiggin-by-the-Sea, England, GB

Event Description

Weeklybiz Autumn Expo - Day One is a premier expos event in Newbiggin-by-the-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 860 people

Event ID: 3bSpzFEXnkaSQtxQQE

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 344 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
