

Weekly Open Mic and Art Fair at Bemos Bar in Bay City. Mondays at 7PM

DATE: Monday, August 18, 2025
LOCATION: Bay City, Michigan, US

Event Description

Weekly Open Mic and Art Fair at Bemos Bar in Bay City. Mondays at 7PM is a premier festivals event in Bay City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: HEpp5qPWqqgrF83jJG

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/weekly-open-mic-and-art-fair-at-bemos-bar-in-bay-city-mondays-at-7pm>

Document generated on 6/4/2026, 1:04:31 PM