

# Wednesdays Live in the Village

DATE: Wednesday, August 13, 2025  
LOCATION: Winona Lake, Indiana, US

---

## Event Description

Wednesdays Live in the Village is a premier performing-arts event in Winona Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 39/100

**Expected Attendance:** 272 people

**Event ID:** 5j3R62PQcmDhZ4wiyN

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/wednesdays-live-in-the-village>

Document generated on 6/4/2026, 6:51:43 AM