

WEDNESDAY NIGHTCHILLS CAR MEETS - Glennykebabs

DATE: Tuesday, August 19, 2025
LOCATION: Forest Hill, Victoria, AU

Event Description

WEDNESDAY NIGHTCHILLS CAR MEETS - Glennykebabs is a premier expos event in Forest Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 871 people

Event ID: BmS3zQo4hv83DdbZ9x

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 348 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
