

Weddings Unveiled - Kansas City Wedding Show - Summer Event

DATE: Sunday, August 17, 2025
LOCATION: Kansas City, Missouri, US

Event Description

Weddings Unveiled - Kansas City Wedding Show - Summer Event is a premier expos event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 666 people
Event ID: GU2cDDUxHSCuWYupz9

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 266 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
