

Wedding Show at Avenue Event Space

DATE: Wednesday, August 20, 2025
LOCATION: South Hackensack, New Jersey, US

Event Description

Wedding Show at Avenue Event Space is a premier expos event in South Hackensack. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: 3ATkqFeQ3ytq7wjk7j

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
