

# Wedding Fayre at The Cloisters, Bolton

DATE: Sunday, September 28, 2025

LOCATION: Bolton, England, GB

## Event Description

Wedding Fayre at The Cloisters, Bolton is a premier expos event in Bolton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 39/100

**Expected Attendance:** 276 people

**Event ID:** 3PExVoHFnnfpr9VFYX

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*