

Wedding Fayre at Clifton Arms Hotel Lytham

DATE: Sunday, October 19, 2025
LOCATION: Lytham St Annes, GB

Event Description

Wedding Fayre at Clifton Arms Hotel Lytham is a premier expos event in Lytham St Annes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 673 people

Event ID: 97rcbNREQyjae4Be9h

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 269 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.