

# Wedding Expo at The Atlantic Hotel

DATE: Saturday, September 20, 2025

LOCATION: Newquay, England, GB

## Event Description

Wedding Expo at The Atlantic Hotel is a premier expos event in Newquay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 581 people

**Event ID:** BJ6ThB8X4aweLnxW5u

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 232 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*