

# We are NOT From Here: Live in Murcia - One Time Only

DATE: Tuesday, October 21, 2025  
LOCATION: Murcia, Región de Murcia, ES

---

## Event Description

We are NOT From Here: Live in Murcia - One Time Only is a premier performing-arts event in Murcia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 24/100  
**Expected Attendance:** 51 people  
**Event ID:** 3eVc5juX5wa8NAb55t

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---