

# WCSV2025 - Wire and Cable Show Vietnam

DATE: Tuesday, November 18, 2025  
LOCATION: Thành phố Hồ Chí Minh, VN

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## Event Description

WCSV2025 - Wire and Cable Show Vietnam is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 8,000 people

**Event ID:** 6o42yWWQvgu6Z3Q3QH

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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