

WCHOF Crafts & Cocktails: Make-Your-Own Board Game Workshop

DATE: Thursday, August 14, 2025
LOCATION: St. Louis, Missouri, US

Event Description

WCHOF Crafts & Cocktails: Make-Your-Own Board Game Workshop is a premier expos event in St. Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 157 people

Event ID: HsU6MXAhLRQYZ3qr6A

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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