

WC Qualification Europe - Pre- Qualification - 2nd Round - Croatia vs Denmark

DATE: Wednesday, August 20, 2025

LOCATION: Farum, DK

Event Description

WC Qualification Europe - Pre-Qualification - 2nd Round - Croatia vs Denmark is a premier sports event in Farum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,409 people

Event ID: 5wMptfoMXzDhAmJM22

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 564 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.