

WC Qualification Europe - 1st Qualifying Round - Portugal vs Montenegro

DATE: Thursday, November 27, 2025
LOCATION: Podgorica, Glavni grad Podgorica, ME

Event Description

WC Qualification Europe - 1st Qualifying Round - Portugal vs Montenegro is a premier sports event in Podgorica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,590 people
Event ID: 6Z9sGyZLa2ateiEs8n

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,036 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
