

# WC Qualification Asia - 1st Qualifying Round - Jordan vs Syria

DATE: Sunday, November 30, 2025  
LOCATION: Amman, Amman Governorate, JO

## Event Description

WC Qualification Asia - 1st Qualifying Round - Jordan vs Syria is a premier sports event in Amman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,094 people

**Event ID:** 5ogsUQQLgkcNM2wPTJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,038 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*