

# WC Qualification Asia - 1st Qualifying Round - Australia vs New Zealand

DATE: Monday, December 1, 2025  
LOCATION: Wellington, Wellington, NZ

## Event Description

WC Qualification Asia - 1st Qualifying Round - Australia vs New Zealand is a premier sports event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,459 people

**Event ID:** 5wDi8ypP8fUSNJVy4P

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 984 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*