

WC Qualification Americas - 1st Qualifying Round - Uruguay vs Panama

DATE: Thursday, November 27, 2025
LOCATION: Panamá, Provincia de Panamá, PA

Event Description

WC Qualification Americas - 1st Qualifying Round - Uruguay vs Panama is a premier sports event in Panamá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,552 people

Event ID: GmCso7t3Lp5z4pywuq

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
