

Wayward Sons - Best of the '80s rock live at the Canyon Club

DATE: Friday, December 5, 2025
LOCATION: Agoura Hills, California, US

Event Description

Wayward Sons - Best of the '80s rock live at the Canyon Club is a premier performing-arts event in Agoura Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 1,024 people
Event ID: AjDPhkqWsJYtfLiz6w

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 410 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
