

Wayne Green and the Phantoms - 50 Years of Rock and Roll

DATE: Saturday, December 20, 2025
LOCATION: North Perth, Western Australia, AU

Event Description

Wayne Green and the Phantoms - 50 Years of Rock and Roll is a premier festivals event in North Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 32/100
Expected Attendance: 132 people
Event ID: DucmnMmG2boQBAkqDX

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
