

Wayne Farmers Market

DATE: Saturday, August 23, 2025
LOCATION: Wayne, New Jersey, US

Event Description

Wayne Farmers Market is a premier expos event in Wayne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 381 people

Event ID: 6Tzs43vEA3hYc8ymWK

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
