

WAVES - Sunset Sessions & Skate Art

DATE: Friday, November 21, 2025
LOCATION: Palm Cove, Queensland, AU

Event Description

WAVES - Sunset Sessions & Skate Art is a premier expos event in Palm Cove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,007 people

Event ID: AmEM9o2r5q5XFaakn9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
