

Water Colour Painting - Social Group

DATE: Wednesday, August 13, 2025
LOCATION: Mundijong, Western Australia, AU

Event Description

Water Colour Painting - Social Group is a premier community event in Mundijong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 29/100

Expected Attendance: 89 people

Event ID: HrY6kdViQj2Exk2oV4

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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