

Washington D.C. Sports & Ent. Career Expo hosted by Washington Commanders

DATE: Monday, August 18, 2025
LOCATION: Summerfield, Maryland, US

Event Description

Washington D.C. Sports & Ent. Career Expo hosted by Washington Commanders is a premier expos event in Summerfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 592 people

Event ID: EuHo4b3PhrtNUCCdFc

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 237 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
