

Warrington Wolves vs Salford Red Devils

DATE: Friday, August 29, 2025
LOCATION: Warrington, England, GB

Event Description

Warrington Wolves vs Salford Red Devils is a premier sports event in Warrington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,441 people

Event ID: 9MCHXxgNj2NSi9AcwQ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,776 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.