

# Warrington Business Show

DATE: Tuesday, September 30, 2025

LOCATION: Warrington, England, GB

## Event Description

Warrington Business Show is a premier expos event in Warrington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 1,020 people

**Event ID:** 4Ms5zSvvtP6kyqg4C4

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*