

# Warren G, Afroman, Maria Isa, and 2 others

DATE: Saturday, September 27, 2025  
LOCATION: Minneapolis, Minnesota, US

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## Event Description

Warren G, Afroman, Maria Isa, and 2 others is a premier concerts event in Minneapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 60/100

**Expected Attendance:** 3,043 people

**Event ID:** CXHf5hKi4vhRaXY7Zg

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,217 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*