

Warden Park Secondary Academy Open Evening

DATE: Thursday, September 11, 2025
LOCATION: Cuckfield, West Sussex, GB

Event Description

Warden Park Secondary Academy Open Evening is a premier expos event in Cuckfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,602 people
Event ID: Fxkzy3cXcj8SWwCzG2

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 641 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
