

War, Tower of Power, Poncho Sanchez, and DJ Muggs

DATE: Saturday, December 20, 2025
LOCATION: Inglewood, California, US

Event Description

War, Tower of Power, Poncho Sanchez, and DJ Muggs is a premier concerts event in Inglewood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,159 people

Event ID: C4Xhd55pBLeRPvPqoY

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.