

Wanderer Festival

DATE: Thursday, October 2, 2025
LOCATION: Pambula Beach, New South Wales, AU

Event Description

Wanderer Festival is a premier festivals event in Pambula Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 1,961 people

Event ID: 88MsT26raEmmo4eipX

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 784 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
