

WAMC On The Road presents the Vox Pop Antique Appraisal On-The-Roadshow

DATE: Tuesday, August 26, 2025
LOCATION: Troy, New York, US

Event Description

WAMC On The Road presents the Vox Pop Antique Appraisal On-The-Roadshow is a premier expos event in Troy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 758 people

Event ID: rGUCCffhRpZdk5evp6

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
