

Walking in the Haunted Jarrah Forest: Halloween on Hamilton Hill 6163

DATE: Thursday, October 30, 2025
LOCATION: Hamilton Hill, Western Australia, AU

Event Description

Walking in the Haunted Jarrah Forest: Halloween on Hamilton Hill 6163 is a premier festivals event in Hamilton Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: 4YbWxWoqyKAsyw7Uig

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
