

Wakayama Jazz Marathon

DATE: Saturday, November 8, 2025
LOCATION: Wakayama, Wakayama, JP

Event Description

Wakayama Jazz Marathon is a premier sports event in Wakayama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 317 people

Event ID: HxeUXUnxK9UJmmZ5Nw

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.