

# Waiau Pa Craft Market

DATE: Saturday, November 15, 2025

LOCATION: Waiau Pa, Auckland, NZ

## Event Description

Waiau Pa Craft Market is a premier concerts event in Waiau Pa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 29/100

**Expected Attendance:** 85 people

**Event ID:** APf92KaMRtvDRy5gZR

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/waiiau-pa-craft-market>

Document generated on 6/4/2026, 11:40:47 AM