

WaCA Mining 2025 - 11th West & Central Africa Mining Summit & Expo

DATE: Wednesday, September 24, 2025
LOCATION: Accra, Greater Accra Region, GH

Event Description

WaCA Mining 2025 - 11th West & Central Africa Mining Summit & Expo is a premier expos event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 70/100
Expected Attendance: 10,000 people
Event ID: t95hqc23QDD8AFdPkB

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
