

# WA -Bellingham "Your Voice, Your Choice" Advance Care Planning Workshop

DATE: Wednesday, August 13, 2025  
LOCATION: Bellingham, Washington, US

---

## Event Description

WA -Bellingham "Your Voice, Your Choice" Advance Care Planning Workshop is a premier community event in Bellingham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 29/100

**Expected Attendance:** 89 people

**Event ID:** DY8iog4u3raXLDLEcs

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*