

W-League United Cup - 2nd Round - Toyota Boshoku vs Toyota Antelopes

DATE: Sunday, September 28, 2025
LOCATION: Toyota, Aichi, JP

Event Description

W-League United Cup - 2nd Round - Toyota Boshoku vs Toyota Antelopes is a premier sports event in Toyota. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,609 people

Event ID: yHDPs7TPLF5YT7LHD5

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.