

W-League United Cup - 2nd Round - Aranmare vs Sunflowers

DATE: Sunday, September 21, 2025

LOCATION: Shibuya City, T Ö-'M-to, JP

Event Description

W-League United Cup - 2nd Round - Aranmare vs Sunflowers is a premier sports event in Shibuya City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,358 people

Event ID: 99bfekdrCmG7JGns53

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,743 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.