

W-League United Cup - 1st Round - Niigata Rabbits vs Hitachi Cougars

DATE: Friday, September 19, 2025
LOCATION: Shibuya City, T Ö-'M-to, JP

Event Description

W-League United Cup - 1st Round - Niigata Rabbits vs Hitachi Cougars is a premier sports event in Shibuya City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,633 people

Event ID: sjDKHHKVDhqEG8YeP5

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,853 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.